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For Immediate Release

## **Tom Okada Joins Celunite as Vice President of Sales and Business Development**

Mobile Communications Industry Leader to Drive Growth at  
Mobile Linux Software Provider

**Sunnyvale, CA., August 13, 2007** — Celunite, developer of a next-generation mobile software platform based on Linux and other open source innovations, today announced that mobile industry veteran Tom Okada will join the company as vice president of sales and business development. Mr. Okada was most recently general manager of Motorola Mobile Devices in Japan. Additionally, he served as a managing director of the Motorola Japan board and vice president of Motorola Asia Pacific Pte Ltd.

“Tom brings hard-won knowledge of the Asian mobile industry as well as a deep understanding of how to supply quality software to demanding mobile phone customers,” noted Mahesh Veerina, president and CEO of Celunite. “Tom will be a tremendous asset to our company and will have an immediate impact on the growth of our business.”

“Celunite’s next-generation mobile software platform enables rich user experiences with sophisticated, Internet-enabled capabilities,” said David Helfrich, managing director and cofounder of Garnett & Helfrich Capital, a venture buyout firm and a major investor in Celunite. “Tom’s leadership experience in producing and delivering winning, innovative products to Japan’s advanced mobile industry make him an ideal addition to Celunite’s world-class management team.”

“Celunite has an outstanding opportunity to shape the mobile industry,” said Mr. Okada. “I am very excited to join the team.”

Celunite delivers innovative, flexible and cost-competitive mobile phone software that reduces development costs and shortens delivery schedules for OEMs and operators seeking to deliver sophisticated value-added features and services.

Under Mr. Okada’s leadership, Motorola launched the M1000, the first UMTS/WiFi smart phone in Japan and the highly successful MOTORAZR FOMA products. Mr. Okada also played a key role in the initial stage of the LiMo Foundation of which Celunite is a core member. The LiMo Foundation is an independent, not-for-profit entity that strives to increase the adoption of Linux within the mobile industry.

Previously, Mr. Okada was a senior engineering and a program manager at Motorola Mobile, and was responsible for the Wireless System Development Center, with a primary focus to develop WCDMA technology with NTT DoCoMo. Additionally, Mr. Okada was responsible for establishing the team in Yokosuka Research Park.

### **About Celunite**

Celunite develops and licenses a next-generation mobile software platform based on Linux and other open source innovations. The platform enables increasingly sophisticated, animated and Internet-enabled mobile devices that entertain, inform and enrich the lives of people worldwide. Celunite solutions significantly reduce development costs and shorten delivery schedules for the entire industry – chipset manufacturers, OEMs, integrators and operators. Celunite is privately-held with headquarters in Sunnyvale, California and development centers in Pune and Hyderabad, India. Visit [www.celunite.com](http://www.celunite.com).